

26.-30. 04.  
2022. / SPLIT



DOBRODOŠLI  
WELCOME ON BOARD



01

## Dear exhibitors and partners,

It is our honor and pleasure to invite you to participate at the 22<sup>nd</sup> International Croatia Boat Show that will take place from 16<sup>th</sup> to 30<sup>th</sup> of April 2022 on the West Coast & Riva, in the center of Split.

The Croatia Boat Show continues to show significant growth in the number of exhibitors and presented crafts, affirming the position of the Croatian and regional leader in nautical fairs organization.

With your support Croatian Boat Show continues to grow, in view of which it is rapidly advancing toward returning to top ten most important nautical fairs in the world. The Croatia Boat Show has always been a meeting place for business partners from all branches of nautical industry and an ideal model for presenting activities and products to a wide range of visitors and clients. In 2022, in the center of Split, our exhibitors will have the opportunity to present, not only new yachts, sailboats and other pleasure crafts, but also other products from the nautical domain such as marine engines and electronics, yacht and fishing equipment, and other activities related to the nautical sector. Direct contacts with potential customers and modes of communication that subsist regardless of modern technologies are a guarantee of a success to our mutual pleasure.

The organizational team of the Croatia Boat Show invites you to join us and choose the element that suits your business or lifestyle in a broad range of offers.



## Poštovani izlagači i partneri,

čast nam je i zadovoljstvo pozvati vas da sudjelujete na 22. Međunarodnom nautičkom sajmu Croatia Boat Show, koji će se od 26. do 30. travnja 2022. održati u centru Splita na Zapadnoj obali i Rivi. Brojem izlagača i predstavljenih plovila Croatia Boat Show nastavlja bilježiti značajan rast te utvrđuje poziciju Hrvatskog i regionalnog lidera u organizaciji nautičkih sajmova.

Uz vašu podršku, CBS nastavlja s rastom, a s tim sve je bliže vraćanju pozicije jednog od deset najznačajnijih nautičkih sajmova na svijetu. Croatia Boat Show uvijek je bio mjesto susreta poslovnih partnera iz svih grana nautičke industrije te idealan model predstavljanja djelatnosti i proizvoda širokog kruga posjetitelja i klijenata. I 2022. godine u središtu Splita naši izlagači imat će priliku predstaviti ponudu ne samo novih jahti, jedrilica i drugih plovila za razonodu, već i ostale proizvode iz nautičke domene, kao što su brodski motori i elektronika, oprema za jahte i ribolovna oprema, ali i ostale djelatnosti vezane uz nautički sektor.

Izravni kontakti s potencijalnim kupcima i način komuniciranja koji opstaje i uz najsvremenije tehnologije jamči uspjeh na obostrano zadovoljstvo.

Organizacioni tim sajma Croatia Boat Show poziva vas da nam se pridružite i odaberete element koji pristaje vašem poslovanju ili životnom stilu u širokoj lepezi ponuda za nautičare.





## Nautički događaj godine

MEĐUNARODNI NAUTIČKI SAJAM CROATIA BOAT SHOW nametnuo se kao prepoznatljiv brand nautičke industrije te nezaobilazna smotra za sve ljubitelje mora i morskih aktivnosti. Mogućnost za prezentaciju i usporedbu sa konkurenčijom, kao i za direktno ugovaranje novih poslova.

Dvadesetom obljetnicom Croatia Boat Show se vratio na nautičku kartu regije u velikom stilu: u Splitu je nastupilo mnoštvo izlagača, koji su u moru i na kopnu predstavili brojna plovila, a pored katamarana i jedrilica, značajan segment sajma ponovno su činile velike motorne jahte. Posebno nas veseli što se takav pozitivan trend nastavio i u 21. izdanju sajma te smo zajedno ostvarili očekivane rezultate. Slijedom razvoja događaja Croatia Boat Show se 2022. proširuje te uz Zapadnu obalu dodaje i Riva na svoju zvjezdnu mapu. Promocija novih brodova, demonstracije raznih tehnika, prigodni sadržaji te gastronomске rapsodije, a uvezši u obzir i povoljne gospodarske okolnosti, jamac su nam da s pravom očekujemo još bolji i veći 22. sajam.



## Nautical Event of the Year

The International Croatia Boat Show has established itself as a recognizable brand of the nautical industry and a must-see destination for all admirers and enthusiasts of the sea and maritime activities. Well, the Croatia Boat Show is a place of immediate contact of supply and demand, proximate contacts, cognizance of respective potential and qualities, of ideas development, acquainting rivals, and an opportunity for business contacts. We are delighted that such a positive trend continued and that together we have achieved expected results in 2019. The Croatia Boat Show expands in 2022 and adds the Riva to its star map along the West Coast. Promotion of new ships, demonstrations of various techniques, appropriate contents and gastronomic rhapsodies, with respect to favorable economic circumstances, are our guarantee that we are rightly so expecting an even better and bigger 22<sup>nd</sup> Croatia Boat Show.

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# 03

## Nautička top destinacija

Atraktivna i razvedena obala, tisuće otoka i otočića, nevjerljiva prirodna ljepota, kristalno čisto more, najljepše plaže svijeta, brojne marine i luke čine Hrvatsku top nautičkom destinacijom u Europi i svijetu. Hrvatsku i ove godine očekuje još jedna rekordna turistička sezona, a kao i prethodnih godina najveći rast se očekuje u nautičkom sektoru.

## Nautical Top Destination

Attractive and indented coastline, thousands of islands and islets, incredible beauty of nature, crystal clear sea, the most beautiful beaches in the world and numerous marinas and ports make Croatia one of the top nautical destinations in Europe and the world. Croatia awaits another record tourist season this year, and, as in previous seasons, the largest growth is expected in the nautical sector.



# Poslovne prilike i kontakt s klijentima

I u 22. izdanju Croatia Boat Show na jednom će mjestu okupiti sve značajne aktere svjetske nautičke industrije. Proizvodači brodova, brodske opreme, elektronike, charter tvrtke te predstavnici turističkog i gospodarskog sektora brojnim će posjetiteljima predstaviti svoje proizvode i usluge.

Croatia Boat Show je mjesto izravnog susreta ponude i potražnje, neposrednih kontakata, spoznaja vlastitih mogućnosti i kvalitete, mjesto ideje o novim proizvodima, upoznavanje konkurenčije te prilika za poslovnim kontaktima.

Redovitim nastupom potvrđujete stabilnost i kvalitetu, izravno kontaktirate s potencijalnim kupcima i održavate tržiste.

## Business Opportunities and Customer Contact

The 22<sup>nd</sup> edition of the Croatia Boat Show will bring together in one place all the significant participants in world nautical industry. Boat manufacturers, makers of marine equipment and electronics, charter companies, as well as tourism and economic sector representatives, will present their products and services to numerous visitors.

The Croatia Boat Show is a place of immediate contact of supply and demand, proximate contacts, cognizance of respective potential and qualities, of ideas development, acquainting rivals, and an opportunity for business contacts. Continuous appearances on the Croatia Boat Show assists you in validating stability and quality, establishing immediate contact with potential customers and sustaining the market.



# 05

## Sponzori i partneri

CBS gradi uspješnu poslovnu suradnju sa svojim stalnim partnerima, sponzorima i pokroviteljima na nacionalnoj i međunarodnoj razini. Upravo zahvaljujući podršci i vjernosti stalnih poslovnih suradnika i partnera Croatia Boat Show je postao prepoznatljiv brand u svijetu nautičkih sajmova i nezaobilazna manifestacija. Želje i interesi naših stalnih partnera i u ovom izdanju će nam biti na prvom mjestu.

## Sponsors and Partners

The Croatia Boat Show builds a successful business relationship with its regular partners, sponsors, and patrons nationally and internationally. Due to support and loyalty of regular business associates and partners, the Croatia Boat Show has become a recognizable brand in the world of nautical fairs as well as a prominent nautical event. Desires and interests of our regular partners will be our priority in this issue of the Croatia Boat Show.

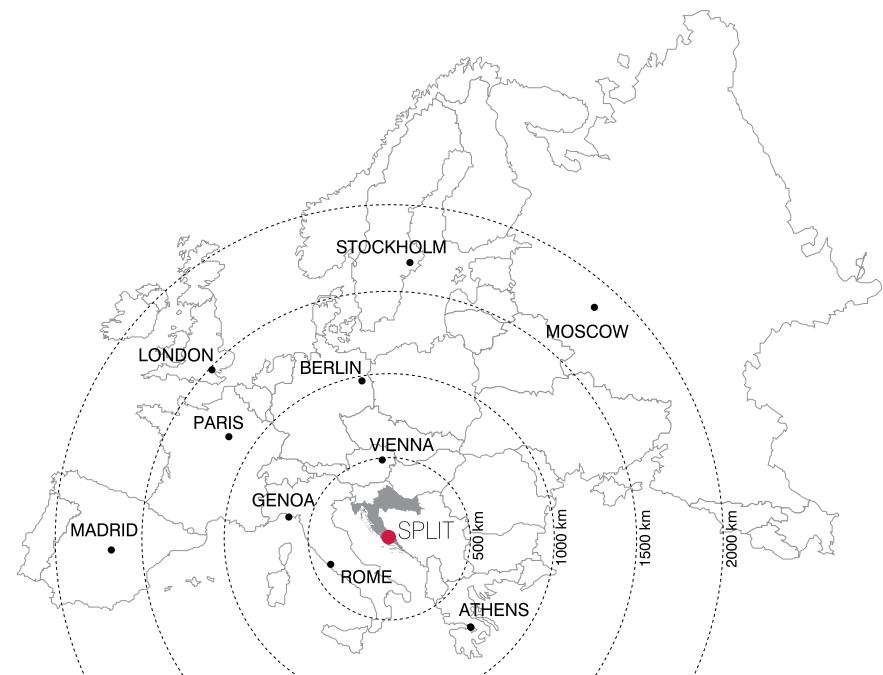




PHOTO: Damir Dešković, Ivan Ivanišević, Zvonimir Bašićin



16. - 30. 04. 2022. / SPLIT



Organizer / Organizer:

**BOAT SHOW d.o.o.**

[www.croatiaboatshow.com](http://www.croatiaboatshow.com)