

NAVIGAMO PREMA ZVIJEZDAMA / NAVIGATE BY THE STARS



# 22. Croatia Boat Show

22.-26. 04. 2020. / SPLIT - Zapadna obala & Riva

22. međunarodni nautički sajam / 22<sup>nd</sup> International nautical fair

POKROVITELJSKA  
PONUDA  
PROMOTIONAL  
PACKAGE



[www.croatiaboatshow.com](http://www.croatiaboatshow.com)



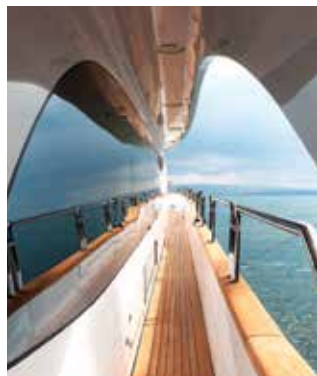
## POKROVITELJSKA PONUDA NA 22. NAUTIČKOM SAJMU CROATIA BOAT SHOW, SPLIT, 22. - 26. TRAVNJA 2020.

Najveći nautički sajam u regiji partnerima nudi privilegirano sponzorstvo nad sajmom i njegovim tehničkim, logističkim i izvedbenim segmentima, kao jedinstvenu prigodu za snažan nastup pred reprezentativnom selekcijom nautičke industrije i pratećih djelatnosti, te pred prosječnih pedesetak tisuća posjetitelja sajma iz Republike Hrvatske i zemalja euro - mediteranskog okruženja.

## PROMOTIONAL PACKAGE AT THE 22<sup>nd</sup> CROATIA BOAT SHOW, SPLIT, 22 – 26. APRIL 2020.

The biggest nautical show in the region offers to its partners a privileged opportunity to be a sponsor of CBS in general, as well as any technical, logistic or functional segment of the event; such a way of presence of our partners is a unique occasion for them to appeal strongly to representative selection of nautical industry and accompanying sectors, same as to average 50 thousand visitors from the Republic of Croatia and the countries of the Euro - Mediterranean surroundings.





# POKROVITELJSKI PAKETI

- Evidencija u službenoj publikaciji sajma  
newsletter, mass-mail, web stranica sajma, društvene mreže: facebook i instagram;
- Izlagački prostor
- Gratis ulaznice, akreditacije te ulaznice za sve „evente“ organizatora
- 2/1 oglas u službenom katalogu sajma
- Stranice PR teksta u službenom katalogu sajma
- Istaknut logo Vaše tvrtke:
  - na Jumbo plakatima, Billboardima, Megaboardima (media kampanja sajma), te na svim hrvatskim i inozemnim print oglasima sajma
  - na pozivnicama za sajam
  - na ulaznicama sajma
  - na akreditacijama sajma
- Mogućnost samostalnog organiziranja vlastitih promotivnih događaja i prezentacija
- Mogućnost distribucije promotivnih materijala na sajmu, te u sklopu promotivnih materijala sajma
- Obavješćavanje svih izlagača i partnera o posebnim pogodnostima i uslugama vaše tvrtke.
- Banner na službenoj web stranici sajma;
- Zastupljenost na ceremoniji otvaranja i zatvaranja sajma;
- Zastupljenost na press konferencijama sajma (banneri, pop-up);

|                                      |          |
|--------------------------------------|----------|
| GENERALNI POKROVITELJ SAJMA          | 50.000 € |
| SLUŽBENI AUTOMOBIL SAJMA             | 25.000 € |
| POKROVITELJ PARADE PLOVILA SAJMA     | 20.000 € |
| MEDIJSKI POKROVITELJ SAJMA           | 20.000 € |
| POKROVITELJ/SPONZOR SAJMA            | 15.000 € |
| SLUŽBENA OSIGURAVAJUĆA KUĆA SAJMA    | 15.000 € |
| SLUŽBENA TURISTIČKA AGENCIJA SAJMA   | 15.000 € |
| SLUŽBENA ODJEĆA SAJMA                | 15.000 € |
| SLUŽBENI RENT-A-CAR SAJMA            | 15.000 € |
| SLUŽBENO PIĆE SAJMA                  | 15.000 € |
| SLUŽBENI GASTRO POKROVITELJ SAJMA    | 10.000 € |
| POKROVITELJ PARTY-a OTVORENJA SAJMA  | 10.000 € |
| POKROVITELJ PARTY-a ZATVORENJA SAJMA | 10.000 € |

\* U gore navedene iznose nije uračunat PDV

\*\* specifikacije sponzorskog paketa variraju od tipa sponzorstva

# SPONSORSHIP PACKAGES

- Evidence in the official publication of the fair that includes:
  - Newsletter, mass-mail, web site, social network: Facebook and Instagram
- Exhibition space
- Free entrance tickets, accreditations and tickets for all events
- 2/1 ad in the official catalog of the fair
- PR text pages in the official catalog of the fair
- Highlighted logo of Your company:
  - Billboards, Megaboards (Media campaign campaigns) and all Croatian and international printed ads)
  - At the invitations
  - At the entrance tickets
  - On the accreditations
- Possibility of organizing Your own promotional events and presentations
- Possibility of promotional material distribution at the fair, as well as through the promotional material of the fair
- Continuously informing all exhibitors and partners about your company's special benefits and services
- Banner on the official website of the fair
- Representation at the Fair Opening and Closing Ceremony
- Representation at press conferences (banners, pop-ups)

|  |          |
|--|----------|
| CBS OFFICIAL GENERAL SPONSORSHIP           | 50.000 € |
| CBS OFFICIAL CAR SPONSORSHIP               | 25.000 € |
| CBS OFFICIAL TROPHY SPONSOR                | 20.000 € |
| CBS OFFICIAL MEDIA SPONSORSHIP             | 20.000 € |
| CBS OFFICIAL SPONSORSHIP                   | 15.000 € |
| CBS OFFICIAL INSURANCE COMPANY SPONSORSHIP | 15.000 € |
| CBS OFFICIAL TOURIST AGENCY SPONSORSHIP    | 15.000 € |
| CBS OFFICIAL CLOTHING SPONSORSHIP          | 15.000 € |
| CBS OFFICIAL RENT A CAR SPONSORSHIP        | 15.000 € |
| CBS OFFICIAL BEVERAGE SPONSORSHIP          | 15.000 € |
| CBS OFFICIAL GASTRO SPONSORSHIP            | 10.000 € |
| CBS OFFICIAL OPENING PARTY SPONSORSHIP     | 10.000 € |
| CBS OFFICIAL CLOSING PARTY SPONSORSHIP     | 10.000 € |

\* All above mentioned prices do not include VAT

\*\* sponsorship specifications vary depending on the type of sponsorship



# Croatia **Boat Show**

Organizator / Organizer:

BOAT SHOW d.o.o.  
OIB: 99289848370

[www.croatiaboatshow.com](http://www.croatiaboatshow.com)