

21. međunarodni nautički sajam / 21<sup>st</sup> International nautical fair

**10. - 14.04.2019.** SPLIT, Zapadna obala

# 21. Croatia **Boat Show**

POKROVITELJSKA PONUDA  
PROMOTIONAL PACKAGE



[www.croatiaboatshow.com](http://www.croatiaboatshow.com)



## POKROVITELJSKA PONUDA NA 21. NAUČKOM SAJMU CROATIA BOAT SHOW, SPLIT, 10 - 14. TRAVNJA 2019.

Najveći nautički sajam u regiji partnerima nudi privilegirano sponzorstvo nad sajmom i njegovim tehničkim, logističkim i izvedbenim segmentima, kao jedinstvenu prigodu za snažan nastup pred reprezentativnom selekcijom nautičke industrije i pratećih djelatnosti, te pred prosječnih pedesetak tisuća posjetitelja sajma iz Republike Hrvatske i zemalja euro-mediteranskog okruženja.

## PROMOTIONAL PACKAGE AT THE 21<sup>st</sup> CROATIA BOAT SHOW, SPLIT, 10 – 14. APRIL 2019

The biggest nautical show in the region offers to its partners a privileged opportunity to be a sponsor of CBS in general, as well as any technical, logistic or functional segment of the event; such a way of presence of our partners is a unique occasion for them to appeal strongly to representative selection of nautical industry and accompanying sectors, same as to average 50 thousand visitors from the Republic of Croatia and the countries of the Euro- Mediterranean surroundings.



# POKROVITELJSKI PAKETI

- Evidencija u službenoj publikaciji sajma  
newsletter, mass-mail, web stranica sajma, društvene mreže: facebook i instagram;
- Izlagački prostor
- Gratis ulaznice, akreditacije te ulaznice za sve „evente“ organizatora
- 2/1 oglas u službenom katalogu sajma
- Stranice PR teksta u službenom katalogu sajma
- Istaknut logo Vaše tvrtke:
  - na Jumbo plakatima, Billboardima, Megaboardima (media kampanja sajma), te na svim hrvatskim i inozemnim print oglasima sajma
  - na pozivnicama za sajam
  - na ulaznicama sajma
  - na akreditacijama sajma
- Mogućnost samostalnog organiziranja vlastitih promotivnih događaja i prezentacija
- Mogućnost distribucije promotivnih materijala na sajmu, te u sklopu promotivnih materijala sajma
- Obavješćavanje svih izlagača i partnera o posebnim pogodnostima i uslugama vaše tvrtke.
- Banner na službenoj web stranici sajma;
- Zastupljenost na ceremoniji otvaranja i zatvaranja sajma;
- Zastupljenost na press konferencijama sajma (banneri, pop-up);

GENERALNI POKROVITELJ SAJMA	50.000 €
SLUŽBENI AUTOMOBIL SAJMA	25.000 €
POKROVITELJ PARADE PLOVILA SAJMA	20.000 €
MEDIJSKI POKROVITELJ SAJMA	20.000 €
POKROVITELJ/SPONZOR SAJMA	15.000 €
SLUŽBENA OSIGURAVAJUĆA KUĆA SAJMA	15.000 €
SLUŽBENA TURISTIČKA AGENCIJA SAJMA	15.000 €
SLUŽBENA ODJEĆA SAJMA	15.000 €
SLUŽBENI RENT-A-CAR SAJMA	15.000 €
SLUŽBENO PIĆE SAJMA	15.000 €
SLUŽBENI GASTRO POKROVITELJ SAJMA	10.000 €
POKROVITELJ PARTY-a OTVORENJA SAJMA	10.000 €
POKROVITELJ PARTY-a ZATVORENJA SAJMA	10.000 €

\* U gore navedene iznose nije uračunat PDV

\*\* specifikacije sponzorskog paketa variraju od tipa sponzorstva

# SPONSORSHIP PACKAGES

- Evidence in the official publication of the fair that includes:
  - Newsletter, mass-mail, web site, social network: Facebook and Instagram
- Exhibition space
- Free entrance tickets, accreditations and tickets for all events
- 2/1 ad in the official catalog of the fair
- PR text pages in the official catalog of the fair
- Highlighted logo of Your company:
  - Billboards, Megaboards (Media campaign campaigns) and all Croatian and international printed ads)
  - At the invitations
  - At the entrance tickets
  - On the accreditations
- Possibility of organizing Your own promotional events and presentations
- Possibility of promotional material distribution at the fair, as well as through the promotional material of the fair
- Continuously informing all exhibitors and partners about your company's special benefits and services
- Banner on the official website of the fair
- Representation at the Fair Opening and Closing Ceremony
- Representation at press conferences (banners, pop-ups)

CBS OFFICIAL GENERAL SPONSORSHIP	50.000 €
CBS OFFICIAL CAR SPONSORSHIP	25.000 €
CBS OFFICIAL TROPHY SPONSOR	20.000 €
CBS OFFICIAL MEDIA SPONSORSHIP	20.000 €
CBS OFFICIAL SPONSORSHIP	15.000 €
CBS OFFICIAL INSURANCE COMPANY SPONSORSHIP	15.000 €
CBS OFFICIAL TOURIST AGENCY SPONSORSHIP	15.000 €
CBS OFFICIAL CLOTHING SPONSORSHIP	15.000 €
CBS OFFICIAL RENT A CAR SPONSORSHIP	15.000 €
CBS OFFICIAL BEVERAGE SPONSORSHIP	15.000 €
CBS OFFICIAL GASTRO SPONSORSHIP	10.000 €
CBS OFFICIAL OPENING PARTY SPONSORSHIP	10.000 €
CBS OFFICIAL CLOSING PARTY SPONSORSHIP	10.000 €

\* All above mentioned prices do not include VAT

\*\* sponsorship specifications vary depending on the type of sponsorship



## Croatia **Boat Show**

Organizator / Organizer:

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